



# KY POSTSECONDARY EDUCATION TRUSTEESHIP CONFERENCE

September 19-20, 2022

Hyatt Regency Louisville, 320 W. Jefferson St., Louisville, KY 40202

## Monday, September 19, 2022

Noon-4:30 p.m.  
2<sup>nd</sup> floor

### REGISTRATION & INFORMATION TABLE OPEN

Check in at the registration table upon your arrival to receive your name badge and conference packet. The table will remain be staffed throughout the day to answer your questions.

2:00-2:35 p.m.  
Regency  
Ballroom

### OPENING CEREMONIES & OPENING KEYNOTE

#### Surviving & Thriving in a Post-Pandemic World

The last two years have been extraordinary ones for higher education, moving online instruction and services from the margin to the mainstream. As we look ahead to our 2030 attainment goal, it's clear that some of the challenges campuses already were facing – enrollment dips, price sensitivity, and inequitable student outcomes – have only accelerated during COVID. CPE President Aaron Thompson will talk about how Kentucky's new statewide strategic agenda challenges campuses to embrace innovative practices that will enable us to not only survive but thrive in a rapidly evolving postsecondary landscape.

Welcoming and Introduction: Lucas Mentzer, Board Chair, Council on Postsecondary Education

Presenter: Aaron Thompson, Ph.D., President, Council on Postsecondary Education

2:40-3:15 p.m.  
Regency  
Ballroom

### PRESIDENTS' PANEL

While the statewide strategic agenda offers a roadmap for improvement, campuses must tailor their strategies to respond to the students and communities they serve. In this session, public presidents will discuss the game-changing strategies they are implementing to meet Kentucky's bold higher education goals.

Moderator: Aaron Thompson, Ph.D., President, Council on Postsecondary Education

Panelists:

Paul Czarapata, President, Kentucky Community & Technical College System

Lori Stewart Gonzalez, President, University of Louisville

Robert Jackson, President, Murray State University

Jay Morgan, President, Morehead State University

3:15-3:30

### BREAK

3:30-4:30 p.m.

### PEER EXCHANGES ON EACH SA STRATEGIC PRIORITY (CONCURRENT BREAKOUT SESSIONS)

Participants will engage in a facilitated discussion with their peers about current challenges and future plans relating to one of the priority areas of the new statewide strategic agenda. Come prepared for a meaningful, thoughtful exchange of ideas.

**Seneca/  
Iroquois**

Affordability – Kentucky will ensure postsecondary education is affordable for all Kentuckians

Facilitator: David McFaddin, President, Eastern Kentucky University



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**Shawnee/  
Cherokee** Transitions – Kentucky will ensure more students transition to college prepared to succeed.

Facilitator: Ashish Vaidya, President, Northern Kentucky University

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**Gulfstream** Success – Kentucky will ensure more students earn high-quality degrees and credentials

Facilitator: Tim Caboni, President, Western Kentucky University

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**Hialeah** Talent – Kentucky will increase talent and innovation to support our communities, employers and economy.

Facilitator: Eli Capilouto, President, University of Kentucky

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**Churchill  
Downs** Value – Kentucky will improve the public understanding that postsecondary education is the key to greater opportunity and economic growth

Facilitator: Robert Johnson, President, Kentucky State University

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**4:30-6:00 p.m.**

**The Spire,  
Top Floor**

## **NETWORKING RECEPTION WITH A VIEW**

Join us for a reception at the top of the Hyatt Regency at The Spire. Meet and reconnect with fellow regents, trustees, higher education leaders, and conference speakers while taking in the 360-degree views of downtown Louisville. Heavy hors d'oeuvres will be served and beverages are sponsored by the KCTCS Foundation. Be sure to visit the photo booth before you leave; #kyhigheredmatters and university/college props are provided!

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**6:00 p.m.**

## **DINNER ON YOUR OWN**

-- Please see your board liaison for your dinner arrangements.

## **Tuesday, September 20, 2022**

**7:30 a.m.  
2<sup>nd</sup> Floor**

### **REGISTRATION & INFORMATION TABLE OPENS**

If you have not already, please stop by the registration table to check-in and receive your name badge and conference packet. The table will remain staffed throughout the day to answer questions.

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**7:30-8:30 a.m.  
Regency  
South**

### **NETWORKING BREAKFAST AND TABLE TOPICS**

Join your fellow attendees for a hot breakfast and table topic conversation. Buffet will close 10 minutes before the morning keynote.

**Board Chairs and Vice Chairs** - Please visit the buffet first, then meet in Churchill Downs.



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8:30-9:30 a.m.

Regency  
Ballroom

## MORNING KEYNOTE

### **Navigating the Great Upheaval: Higher Education's Past, Present and Uncertain Future**

In 2021, Arthur Levine wrote *The Great Upheaval*, hailed by critics as “a crisp, cogent case for the future of higher education in America.” As America shifts from an industrial to a knowledge economy, our institutions of higher education are at a crossroads. Their future will be determined by their willingness to anticipate and respond to rapidly changing demographic, economic and technological forces demanding learner-centered and outcome-based educational models. Looking to the past and present, Dr. Levine will predict what lies in store for higher education, and the ways in which institutions can position themselves for continued relevance, stability and success.

Morning Welcome: Aaron Thompson, Ph.D., CPE President

Presenter: Arthur Levine, Ph.D., Distinguished Scholar of Higher Education at New York University, President Emeritus of Teachers College at Columbia University & President Emeritus of the Woodrow Wilson National Fellowship Foundation

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9:30-9:45 a.m.

## BREAK

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9:45-10:45 a.m.

## CONCURRENT BREAKOUT SESSIONS

Please choose one of the four breakout sessions to attend. Ideally, at least one board member from each campus will attend a session so that the knowledge can be shared afterwards. These are non-recurring sessions.

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### **Keeneland One-on-One with Dr. Arthur Levine**

Take a deeper dive into higher education's uncertain future as Dr. Levine participates in a one-on-one discussion with CPE board member, Madison Silvert. Dr. Levine will provide his observations and suggestions for positioning postsecondary education to remain at the vanguard of change.

Moderator: Madison Silvert, Board Member of the KY Council on Postsecondary Education

Speaker: Arthur Levine, Ph.D., Distinguished Scholar of Higher Education at New York University, President Emeritus of Teachers College at Columbia University & President Emeritus of the Woodrow Wilson National Fellowship Foundation

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### **Theater Why Equity in Student Success?**

As our nation grows increasingly diverse, achieving equity in student success is critical. Sustained focus from governing boards on issues of diversity, equity and inclusion has never been more important. This session will approach these issues from a national, regional and local perspective. A leading national foundation, the Ascendium Education Group, will discuss why they are funding change; the Association of Governing Boards will talk about their direct work with trustees and regents; CPE will report on statewide initiatives in this area; and the Gardner Institute will round out the panel to discuss their initiatives to advance equity, social justice and upward social mobility through higher

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education. Join this session to learn more about the KY Governing Board Equity in Student Success Academy, and why equitable student outcomes are so essential to the health and well-being of our institutions, economy and society.

Moderator: Dr. Vicki McGillin, Associate Vice President, Gardner Institute

#### Panelists

- Dr. Kemal Atkins, Senior Consultant, AGB Consulting
- Dr. Melissa Bell, Vice President of Student Success, Council on Postsecondary Education
- Dr. Scott Evenbeck, Former President, CUNY Stella and Charles Guttman Community College, Professor, CUNY, Baruch College
- Amy Giradi, Senior Program Director, Ascendium Group

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**Gulfstream Hialeah** **The Untapped Market: Targeting Adult Learners to Meet Your Campus Goals**  
In 2021, Kentucky was one of four states chosen by the State Higher Education Executive Officers (SHEEO) and Education Strategies Group (ESG) to participate in an Educational Attainment Academy to help states focus, plan, and develop implementation strategies to address educational attainment gaps among working-age adults. Kentucky's focus for the Academy was building a more comprehensive state strategy around improving educational outcomes for adult learners, with a strong focus on equity and the needs of low-income Kentuckians and people of color. Collaborating with a state team of around 20 representatives from state agencies, educational institutions, and state and community-level organizations, CPE has compiled a list of policy recommendations for further action. Join this session to learn more about how board members can help drive this work on their campuses.

#### Presenters:

- Lee Nimocks, CPE Senior Vice President and Chief of Staff
- Amanda Johannsen, CPE Associate Director, Postsecondary Completion & Adult Learning Initiatives

#### Panelists:

- Amy Danzo, NKU Director of Adult Learner Programs and Services and Director of Testing Services
- Dr. Brian Selmeski, KCTCS Associate Vice President
- Dr. Ebony Muldrow, UofL Assistant Provost for Adult Learning

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**Kentucky Suite** **CPE 101: The Roles and Responsibilities of KY's Statewide Coordinating Board**  
Established by Postsecondary Improvement Act of 1997, the KY Council on Postsecondary Education (CPE) is the coordinating board overseeing Kentucky's public universities and the Kentucky Community and Technical College System and licensing Kentucky's non-profit colleges and universities. This session will explore the ways in which CPE's work differs from, yet complements, the work occurring on campuses. Issues to be discussed include the roles and responsibilities of CPE, the legislative and budget development process, and the



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performance funding model. *Attendance of this session fulfills a portion of the new board member training requirement.*

Presenters:

- Aaron Thompson, Ph.D., President, Council on Postsecondary Education
- Travis Powell, Vice President & General Counsel, Council on Postsecondary Education
- Dr. Bill Payne – Vice President of Finance, Council on Postsecondary Education

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**Boardroom** Closed meeting of the Biennial University Legislative Liaisons

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**10:45-11:15 a.m. NETWORKING BREAK**

Grab a coffee and share your morning insights with your colleagues.

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**11:15-12:15 p.m. CONCURRENT BREAKOUT SESSIONS**

Please choose one of the four breakout sessions to attend. These are non-recurring sessions.

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**Theater Student Basic Needs and How Non-Academic Barriers Impact Completion and Success**

Do you know the impact that student basic needs have on student retention and completion? Nonacademic barriers such as food, housing, transportation, and childcare are often the cause of a student's early departure from college. Join this session to explore the data behind this important issue and hear from a panel of institutional representatives who will share the severity and magnitude of the student basic needs gap and the types of work in progress to address it.

Presenter and Panelists:

- Dr. Lilly Massa-McKinley, Executive Director of the Kentucky Student Success Collaborative (KYSSC)
- Dr. Laura Smith, JCTC Vice President for Student Affairs and Dean of Students
- Dr. Corrine Williams, UK Acting Associate Vice President for Student Wellbeing
- Dr. Rae Loftis, ECU Executive Director for Diversity and Development
- Dr. Katie Adamchik, UofL Director of Student Success

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**Gulfstream Hialeah Strengthening the Healthcare Workforce Pipeline: How Kentucky is Meeting Tomorrow's Talent Needs**

According to state officials, Kentucky is projected to need more than 16,000 additional nurses by 2024. Shortages such as this, coupled with the high prevalence of Kentucky residents with multiple chronic conditions, make it a state imperative to improve and expand the state's cadre of frontline health care professionals. However, Kentucky's colleges and universities are facing



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several challenges to address these gaps. In this session, hear from Kentucky's healthcare experts and stakeholders as they discuss the new Healthcare Workforce Collaborative and how it can help alleviate Kentucky's health care crisis.

Presenter: Rick Smith, Associate Vice President, Workforce & Economic Development, CPE

Moderator: Dr. Leslie Sizemore, Senior Fellow, Workforce & Economic Development, CPE

Panelists:

- Jody Prather, M.D., Chief Strategy and Marketing Officer, Baptist Health
- Ken Marshall, President and CEO of University of Louisville Hospital and COO of UofL Health
- Dr. Kris Williams, KCTCS Chancellor
- Dr. Aaron Thompson, Ph.D., CPE President

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## Kentucky Suite

### Principles of Effective Trusteeship

Highly effective trustees are a prerequisite for a highly effective board. While the authority of a governing board lies in the collective action of its members, each individual trustee contributes to—or limits—the effectiveness of the board as a whole. In this session, learn from the leadership of the Association of Governing Boards (AGB) about the nine essential Principles of Trusteeship to help you become a more productive member of your board.

Presenters:

- Henry Stoeber, President and CEO, Association of Governing Boards of Universities and Colleges
- Dr. Merrill Schwartz, Senior Vice President, Content and Program Strategy, Association of Governing Boards of Universities and Colleges
- Dr. Kemal Atkins, Senior Consultant, AGB Consulting

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## Keeneland

### Legal Hot Topics for Today's Trustees

What are the latest developments on name, image and likeness rules for student-athletes? What speech is protected by the First Amendment and how are these protections managed in uncomfortable or potentially dangerous environments? What do board members need to know about Title IX, and how has it been expanded to provide protections against sexual assault on campus? This session features discussion and analysis from experts in higher education law on these and other timely campus legal issues.

Presenters:

- Jane Fitzpatrick, General Counsel, Morehead State University
- Jim Newberry, Member, Steptoe & Johnson, PLLC
- Travis Powell, Vice President and General Counsel, KY Council on Postsecondary Education
- Judge Wilson, General Counsel, Berea College



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**12:15-1:30 p.m.**

**Regency  
Ballroom**

## **LT. GOVERNOR'S LUNCHEON ADDRESS**

The historic investment made in higher education during the 2022-24 biennial budget paved the way for increased performance funding, a revitalization of the Bucks for Brains program, investment in Kentucky's workforce development, and much needed access to asset preservation funds. This support is helping improve campus infrastructure, fund cutting-edge research and foster student success while maintaining affordability for Kentucky students and their families. One of higher education's most passionate champions is Lt. Governor Jacqueline Coleman. Around 1:00, she'll discuss her work with the Commonwealth Education Continuum and how the administration plans to meet challenges facing Kentucky institutions after several years of unprecedented and unpredictable challenges.

Introduction: Eric Farris, Vice Chair of the CPE Board  
Presenter: Lt. Governor Jacqueline Coleman

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**1:30-1:45 p.m.**

## **STRETCH BREAK**

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**1:45-2:45 p.m.**

**Regency  
Ballroom**

## **PREPARING FOR KENTUCKY'S FUTURE – THE LEGISLATIVE LEADERS' PERSPECTIVE**

On April 15, 2022, the board of the Council on Postsecondary Education approved a resolution honoring the Kentucky General Assembly for approving a state budget that empowers postsecondary institutions to remain affordable while enhancing their infrastructure and driving life-changing research in healthcare, agriculture and manufacturing. In this interactive session, Kentucky legislative leaders will discuss the higher education issues that will take center stage during the 2023 General Assembly.

Moderator: Laura Cullen Glasscock, Editor and Publisher, The Kentucky Gazette

Panelists:

- Senator Reginald Thomas, Minority Caucus Chair
  - Representative James Tipton, Chair of the BR Sub on Postsecondary Education
  - Representative Derrick Graham, Minority Caucus Chair
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**2:45-3:00**

**Regency  
Ballroom**

## **CLOSING REMARKS AND ADJOURNMENT**

President Thompson will reflect on the key takeaways from the conference and provide a clear path to innovative and strategic change on campus.

Speaker: Aaron Thompson, Ph.D., President, Council on Postsecondary Education

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